MICHAEL MARTIN

Location: Boiling Springs, PA
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OBJECTIVE & SUMMARY

Experienced developer and analyst seeking a Demandware architect and development position to challenge and expand my skills and responsibilities. Rapidly learns and implements new technologies. Excels in verbal and written communication. Experience working directly with all levels of management and end users. Motivated to provide the best possible experience to the customer. Areas of expertise include:

- Developing effective websites and improving user experiences
- Extensive background in software support, development, reporting, testing and documentation
- Solid background in web development technologies (e.g., HTML, CSS, JavaScript, Python, PHP, SQL)
- Diverse exposure to supply chain, order management and fulfillment systems

EMPLOYMENT

Sr. Web Developer
Ariat International, Inc.   Union City, CA   2015 – Current
Environment: Demandware, Git, JIRA, jQuery, Python, PHP, Node.js, HTML, CSS, C#
- Architect and lead developer for a premium performance footwear, apparel and accessories brand for equestrian sports and other outdoor activities
- Instituted best practices for development life cycle
- Build manager and source code control gatekeeper
- Developed release workflow and create release documentation

Sr. Web Developer
Lifetime Brands, Inc.   York, PA   2007 – 2015
Environment: Demandware, Git, JIRA, jQuery, Python, PHP, Ruby, HTML, CSS, ASP/VB Script, C#
- Architect and lead developer for several nationally-known dinnerware and housewares brand sites such as Mikasa.com and Pfaltzgraff.com
- Instituted best practices for development life cycle
- Build manager and source code control gatekeeper
- Developed release workflow and create release documentation
- Customize and maintain integrations with payment and tax services, analytics, tag management, shopping feeds and rich media
- Build data mappings and custom reporting tools

Systems Support Analyst
Pyrotek, Inc.   Carlisle, PA   2007
Environment: VISUAL Manufacturing, Microsoft SQL Server
- Implemented and supported the VISUAL Manufacturing ERP system in two plant locations
- Created system documentation and trained employees
- Audited system data integrity and developed custom reports

Technical Support
Leister Productions, Inc.   Mechanicsburg, PA   2004 – 2006
Environment: Mac OS X, Mac OS 9, PHP, HTML, CSS, JavaScript
- Provided technical support for the Reunion genealogy application
- Implemented and managed the ReunionTalk customer support forums
- Developed and maintained company website
- Developed HTML/CSS framework for application-generated web reports
- Tested new software and documented issues

QA/SCM Software Support
Technical Services Associates, Inc.   Mechanicsburg, PA   2002 – 2004
Environment: Microsoft SQL Server, PHP, HTML, CSS
- Provided enterprise software support for the Gateway C/S and Puridiom SCM systems
- Created interactive training programs and documentation
- Developed and maintained company websites
- Created advertisements for trade publications and exhibitions

TECHNICAL SKILLS
PROGRAMMING LANGUAGES:
Demandware, Python, JavaScript, XML, SQL, HTML, CSS, ASP/VB Script, PHP, Ruby, Java, C#

CERTIFICATIONS:
Demandware Architect, Demandware Developer

DATABASES:
Microsoft SQL Server, MySQL, Access

TOOLS:
Eclipse, Git, JIRA, Photoshop, Subversion, Altova MapForce, Linux

EDUCATION
B.A. Psychology   1994 – 1998
Indiana University Of Pennsylvania   Indiana, PA
Minor: Media & Society